

FOR IMMEDIATE RELEASE

April 1, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

DC MURDER VICTIMS TO BE REMEMBERED AT GW APRIL 4

GW Students, Physicians and D.C. Civic Leaders and Activists to Convene on the Anniversary of Dr. Martin Luther King Jr.'s Assassination

EVENT: Second Annual GW Memorial Service in memory of recent murder victims from the District of Columbia. One by one the names of the victims will be read aloud and written on the adjacent sidewalk.

WHO: Lt. General **Julius Beckton**, C.E.O., D.C. Public Schools;
D.C. Police Chief **Larry Soulsby**;
Yolanda Haywood, M.D. GW Emergency Department;
Bernie Birnbaum, second year GW medical student;
Katherine Finch-Bincoli, 13 years old;
Ronald Thompson, 13 years old;
Jerry Paulson, M.D., GW Pediatrics Department;
Josh Horowitz, Exec. Director, Educational Fund to End Handgun Violence

WHEN: Friday, April 4, 1997
12 p.m.-2 p.m.

WHERE: The George Washington University Hospital
901 23rd St., NW
Washington, D.C.
(To be held under canopy next to main entrance to hospital)

BACKGROUND:

In the Second Annual GW Memorial Service for D.C. Murder Victims on the anniversary of Dr. Martin Luther King Jr.'s assassination, GW medical and public health students will, one-by-one, read the names and ages of each of the victims from 1996 and write the names on the sidewalk surrounding the GW Emergency Department.

-- GW --

**GW TO HOST OTTOMANS, RUSSIANS AND EUROPEANS CONFERENCE
IN HONOR OF RODERIC HOLLETT DAVISON APRIL 11**

EVENT: "Ottomans, Russians and Europeans," a conference honoring the late Roderic Hollett Davison, professor emeritus of history at The George Washington University. Sponsored by GW's department of history and Elliott School of International Affairs. A reception will follow.

WHEN: Friday, April 11, 1997
9:30 a.m. - 4 p.m.
See attached schedule for details.

WHERE: The George Washington University
Funger Hall, Room 103
2201 G Street, NW

COST: The event is free, but reservations are requested. Please call Cyndy Donnell at (202) 994-6230.

Background:

Roderic Hollett Davison, a GW professor emeritus of history before his March 23, 1996 death, began his teaching career at GW in 1947. He retired from the full-time faculty in 1986 but continued to teach at the University until 1993. Davison received an honorary doctorate in humane letters from GW in 1994. Davison also taught at Princeton, Johns Hopkins and Harvard Universities. A member of the Washington Friends Meeting, Davison frequently led the singing and played his accordion for their Alzheimer's Club. In addition to his scholarly accomplishments, Davison is remembered by his colleagues for his finesse as a facilitator and peacemaker. Davison received his bachelor's and master's degrees from Princeton University and his Ph.D. from Harvard University.

"Rod was, in a sense, one of this department's founders," said Edward Berkowitz, chair of the GW department of history. "At a time when GW was a sleepy southern school, he helped to transform the history department into a place of serious scholarship."

Founder and past president of both the Middle East Studies Association and the Turkish Studies Association, Davison concentrated his work on the Ottoman Empire in modern times and on teaching and writing on Middle Eastern and diplomatic history.

"OTTOMANS, RUSSIANS AND EUROPEANS" CONFERENCE SCHEDULE

9:30 - 10:30 a.m. Introductions

Edward Berkowitz, chair, GW department of history
Nathan Brown, associate dean, GW Elliott School of International Affairs

"Remembering Rod Davison"

William Ochsenwald, Virginia Tech

10:30 a.m. - 12:30 p.m. Panel I: Ottomans and Russians

"The Ottoman Empire as a Model: The Vision of Peresvetov," by Catherine Evtuhov, Georgetown University

"The Sick Man or the Great Humbug: The Treaty of Hunkar Iskelesi Reconsidered," by Maria Todorova, University of Florida

"The Ottoman in Russian Iconography in the Late Nineteenth and Early Twentieth Centuries," by Richard Stites, Georgetown University

2 - 4 p.m. Panel II: "Ottomans and Europeans"

"Baron de Tott's 'Wretched Fanaticks' and Ottoman Military Reform in the Eighteenth Century," by Virginia Aksan, McMaster University

"Habsburgs and Ottomans: Military Change and Shift in Power," by Gabor Agoston, Eötvös Lorand University, Budapest

4 p.m. Reception

Hosted by the Institute of Turkish Studies, Phillips Hall,
Rooms 328/329, 801 22nd Street, NW

**For more information, please call Audra Garling in
GW's Public Affairs Office at (202) 994-6467.**

FOR IMMEDIATE RELEASE

April 2, 1997

CONTACT: Audra Garling or

Judy Annis (202) 994-6467

**GW SPRING DANCE CONCERT TO FEATURE
A VARIETY OF ARTISTIC TALENT APRIL 24-26**

- WHAT:** Director Cynthia Word's "Spring Dance Concert," features choreographers and dancers Dana Tai Soon Burgess, Gloria McLean, Maida Withers, Alcine Wiltz, Joseph Mills and The George Washington University Dance Company. Sponsored by GW's Theatre and Dance Department.
- WHEN:** Thursday - Saturday, April 24 - 26, 1997
8 p.m.
- WHERE:** The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)
- COST:** For tickets, call (202) 994-6178; general admission \$8
students/senior citizens \$5.

Background:

Cynthia Word, director of dance at The School Without Walls in Washington, D.C., teaches modern dance classes at The George Washington University's theatre and dance department. Beginning her dance career in her hometown of Abilene, Texas, Word continued her studies in Ithaca, NY and at the University of Illinois at Champaign/Urbana. She is indebted to her many fine teachers including Beverly Blossom, Chester Wolenski, Sara Rudner, Farrell Dyde and Maida Withers. In 1988, Word joined the faculty of the Wolftrap Institute for Early Learning in the Arts, for which she presents master classes throughout the United States. She also presents master classes at the Kennedy Center for the Department of Education.

Gloria McLean, founder and artistic director of LIFEDANCE/Gloria McLean & Dancers in New York, will perform a solo, "**Dancing with Dust of the Universe: The Dress**," for the Friday and Saturday performances only. Her new work created for the GW dancers, "**Portraits in Shadow and Light**," will be performed all three nights. McLean was a leading dancer for the

- more -

Erick Hawkins Dance Company for more than 10 years. Her work has been presented in Paris, Tokyo and Ireland. This past summer McLean worked with the Beijing Modern Dance Ensemble as its first Western artist-in-residence.

Joseph Mills, GW professor of dance, will perform the solo, **"Fragmented,"** choreographed by Alcine Wiltz, professor of dance at the University of Maryland. He and Wiltz will also perform a duet. As a member of the MOMIX Dance Theatre, Mills toured throughout the U.S., South America, Europe and Asia. Mills also toured through Italy performing his own choreography from 1989-1991. Mills joined the Erick Hawkins Dance Company in 1990 and performed throughout the U.S., Japan and China until 1994. Mills is currently completing his doctoral dissertation at Temple University.

Dana Tai Soon Burgess will present **"The Ebb,"** a group work performed by the GW dancers. He is the founding director of Moving Forward: Contemporary Asian American Dance Company, which has toured in the U.S. and Asia. His choreography has been presented and commissioned by the Smithsonian Institution, the Kennedy Center, Dance Place, La Mama, the United Nations, Lincoln Center Out-of-Doors, the Harbourfront Theatres, Canada, the Aula Magna and CONAC, to name only a few. He was the 1994 recipient of the D.C. Mayor's Arts Award for Outstanding Excellence in the Arts.

Alcine Wiltz, chair of the department of dance at the University of Maryland at College Park, will be performing a duet with Mills. Wiltz has choreographed more than 60 concert works and has directed/choreographed more than 50 musical theater productions. He has received numerous grants and awards for his choreography and continues to work as a freelance artist.

Maida R. Withers, artistic director and founder of Maida Withers' Dance Construction Company and professor of dance at GW, will present **"Stirrings,"** which was originally choreographed as a solo for Je Young Kim, a visiting artist from Seoul. The work premiered in Korea. The GW premiere of this work will feature a duet, performed by Giselle Ruzany and Sarah Slifer, moving sculptures on video projection, created by Adam Peiperl, and improvised music, by Jonathan Modell, a student at George Mason University. Withers is recognized for her innovative movement exploration and collaborative projects for stage, site and video. This summer she will create a site-specific work as guest artist/choreographer for Polish dancers for the IV International Festival and Conference for Dance in Bytom and Krakow, Poland. She will also be a participant in the International Festival in Volgograd, Russia, and has been invited to perform in Paris in July.

FOR IMMEDIATE RELEASE

April 3, 1997

CONTACT: Mike Freedman or
Karen Sibert
202/994-6460

-- MEDIA ADVISORY --

**AMERICA'S DAD, BILL COSBY, TO ADDRESS GRADUATES AT THE GEORGE
WASHINGTON UNIVERSITY COMMENCEMENT ON THE ELLIPSE MAY 18**

WASHINGTON -- Stephen Joel Trachtenberg, president of The George Washington University, has announced that comedian and actor **Bill Cosby** will address the graduating class of 1997 at GW's Commencement on the Ellipse, Sunday, May 18. The ceremony, honoring some 3,000 GW students, begins at 10 a.m.

Cosby is well known for his commitment to education and for his belief in its value. Cosby himself went back to college, long after he had achieved much of his success, to obtain a master's degree as well as an Ed.D. Born in Philadelphia, he left high school to enlist in the Navy and attended Temple University following his tour of duty.

"Bill Cosby is a national symbol for educational attainment and family values," said Trachtenberg. "Both in his celluloid persona and in his own personal life, he exemplifies our ability to connect and share despite our differences. The University is proud to welcome him and his message to our campus community."

Some 25,000 people are expected to attend GW's Commencement, which will be held in the historic park along Constitution Avenue, NW, opposite the south lawn of the White House. In the event of conditions which prevent the conduct of ceremonies on the Ellipse, Commencement will be moved to the Charles E. Smith Center on the GW campus. In that event, guests of the graduates will be able to view a live broadcast of the ceremony at designated sites on campus.

On Sunday, May 18, the GW academic processions will begin on the Ellipse at 9:30 a.m. The Commencement ceremony will begin at 10 a.m. Media should be in place by 9:00 a.m.

Members of the media interested in attending GW's Commencement should contact Michael Freedman or Karen Sibert in the GW Office of Public Affairs at (202) 994-6460.



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FOR IMMEDIATE RELEASE

April 3, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

GORBACHEV TO SPEAK AT GW APRIL 15

**Former Soviet Premier, Now President of Green Cross International, to Discuss
"Finding Our Way Five Years After the Rio Earth Summit: A Vision for
Environmental Sustainability" Gorbachev Also to Receive GW President's Award**

EVENT: "Finding Our Way Five Years After the Rio Earth Summit: A Vision for Environmental Sustainability," an address by former Soviet Premier Mikhail Sergeyevich Gorbachev, currently president of Green Cross International in commemoration of Earth Day 1997 and the fifth anniversary of the Rio Earth Summit. Co-sponsored by Global Green USA, Green Cross International and The George Washington University. Gorbachev will also receive the GW President's Medal from Stephen Joel Trachtenberg, president of The George Washington University.

WHEN: Tuesday, April 15, 1997
4 p.m. (doors open at 3:30 p.m.)

WHERE: The George Washington University
Lisner Auditorium
730 21st St., NW
Washington, D.C.

COST: \$25 per person. Tickets available through TicketMaster (202) 432-SEAT or at The George Washington University Marvin Center Newsstand, 800 21st Street., NW.

BACKGROUND:

Global Green USA, Green Cross International and The George Washington University present an afternoon with President Mikhail Gorbachev and Raisa Gorbachev. Former Soviet Premier Gorbachev will deliver an address, "Finding Our Way Five Years After the Rio Earth Summit: A Vision for Environmental Sustainability." The speech is in celebration of Earth Day 1997 and the fifth anniversary of the Rio Earth Summit. Gorbachev will also be presented with The George Washington University President's Medal.

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Green Cross International (GCI) is a global, non-aligned networking organization working in the area of environment and sustainable development. It creates partnerships to promote global value change. Multi-sectoral dialogue is the basic GCI principle for implementing sustainable projects. Therefore it acts as an open forum, bringing together decision-makers and grassroots movements from all sectors of society (NGOs, business and industry, government, academia, science and the arts, religious and other groups) in a unique platform. As such, this formula complements a great number of existing initiatives, facilitates implementation and encourages new approaches toward sustainable development. GCI was initiated at the Rio Summit in 1992 and officially launched in Kyoto, Japan, on April 20, 1993 under Gorbachev's leadership.

Established in 1988, The George Washington University President's Medal is the highest honor awarded by the president of the University. Cast in pewter and brass and engraved with the profile of GW's namesake, George Washington, the medal hangs from a buff and blue ribbon reminiscent of General Washington's regimental colors. The President's Medal recognizes the distinctive achievements of each recipient. Past Medal recipients include Vaclav Havel, Victor Borge, Walter Cronkite and Abba Eban.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

There will be open media coverage of this event. Interested members of the press should contact Alexa Kim at (202) 994-3087.

-- GW --

FOR IMMEDIATE RELEASE
April 3, 1997

CONTACT: Audra Garling or
Denise Isaac 994-6467

GW NAMES LINEBAUGH AND WHITAKER TO ASSOCIATE VICE PRESIDENT POSITIONS

Washington -- The George Washington University has announced the promotions of Dr. Craig W. Linebaugh, chair of GW's speech and hearing department, to associate vice president for academic planning and special projects and Dr. Roger Whitaker, director of the Division of University Programs, to associate vice president for academic development and continuing education.

"These appointments are an outgrowth of the retirement of Sharon Rogers as associate vice president for academic affairs," said Donald R. Lehman, vice president for academic affairs. "This reorganization of reporting relationships will allow my new team in Academic Affairs -- Linebaugh, Whitaker, and Associate Vice President for Research and Graduate Studies Dr. Carol Sigelman, to more effectively respond to the needs of the GW community."

In his new role, Linebaugh will oversee academic program reviews, curriculum approval and accreditation activities as well as manage orientation sessions for new department chairs and academic activities at Mount Vernon College, now affiliated with GW.

Linebaugh joined GW in 1976 as assistant professor of speech and hearing. In 1978, he was named associate professor and, in 1984, professor. Linebaugh has served on numerous University committees and has received various honors, including being elected a fellow in the American Speech-Language-Hearing Association. Also he has received several grant awards and has written extensively on neurologic communication disorders. Linebaugh received his bachelor's degree from Lebanon Valley College in 1970 and his master's degree and Ph.D. from Temple University in 1974 and 1976 respectively.

As associate vice president for academic development and continuing education, Whitaker will now supervise Summer, Special and International Programs, Conference Management Services, the

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Continuing Engineering Education Program, GW Television and the Center for International Training and Education. In addition, Whitaker will continue managing the Division of University Programs, which administers GW's off-campus graduate programs in Maryland and Virginia, and the Center for Career Education.

Prior to becoming GW's director of the Division of University Programs in 1994 and the Center for Career Education in 1995, Whitaker was director of the American College of Sofia in Bulgaria for two years. Between 1978 and 1992, Whitaker was responsible for overseeing a number of offices at Boston University as associate dean for faculty and program development, director of Liberal Studies Programs, assistant dean for administration and coordinator of the Sociology Program. He also held the position of associate professor of sociology at the University. Whitaker received his bachelor's degree from Heidelberg College in 1968. He received his master's degree and Ph.D. in sociology from Boston University in 1972 and 1982 respectively.

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FOR IMMEDIATE RELEASE

April 4, 1997

MEDIA CONTACT: Audra Garling

(202) 994-6467

U.S. NEWS AND WORLD REPORT EDITOR JAMES FALLOWS
TO DISCUSS "CAREERS & OPPORTUNITIES OF THE 21st CENTURY" AT GW

National news magazine launches its first "Career Day" with on-site staff to explore careers & the job hunt, internships and the internet

EVENT: "U.S. News and World Report Career Day" offers students a chance to talk one-on-one with representatives from this national news magazine about careers in new media and communications and about internships at U.S. News. There will also be World Wide Web demonstrations of the U.S. News Colleges and Careers Center website, .edu, at www.usnews.com, featuring valuable career information, the latest in graduate school rankings and information on how to apply for student loans online. MasterCard International will provide advice on managing debt and building a credit rating and The George Washington University Career Center will offer tips on a variety of job search strategies.

WHEN: & WHERE:

Wednesday, April 9, 1997
10 a.m. - 4 p.m., Information Fair

The George Washington University
Marvin Center, Ground Floor
800 21st Street, NW

4 p.m. James Fallows discusses "Careers & Opportunities of the 21st Century"

The George Washington University
University Club
Marvin Center, 3rd Floor
(Foggy Bottom/GWU Metro, blue and orange lines)

Background:

James Fallows was named editor of *U.S. News and World Report* in September 1996. Prior to joining *U.S. News*, he was the Washington editor of *The Atlantic Monthly* since 1979. The former chief speechwriter for President Jimmy Carter, Fallows has written award-winning books and articles about a wide variety of topics, from

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military policy and international relations to immigration, mental testing and the rise of the computer industry. Fallows is also a regular weekly commentator for National Public Radio's Morning Edition.

During the late 1980's, Fallows worked and traveled in almost every country of East Asia. Based on his reporting there, he wrote "Looking at the Sun," which was published in 1994. His latest book is "Breaking the News: How the Media Undermine American Democracy," published in 1996. His articles on American politica, foreign affairs and technological developments have been published in many magazines, including the *New York Review of Books*, *Esquire*, *Fortune*, *The Smithsonian* and *The New York Times Book Review*.

Fallows's previous books include "More Like Us" and "National Defense," which won the American Book Award for nonfiction. He has testified frequently before Congress in discussions of economics, politics and the U.S.-Asian relations. He also has spoken extensively at universities and to civic groups across the country.

Raised in Redlands, California, Fallows studied American history and literature at Harvard University, where he was president of the *Harvard Crimson*. He graduated from Harvard University in 1970. Fallows, who holds numerous honorary degrees, studied at Queen's College as a Rhodes Scholar from 1970-1972. He lives in Washington, D.C., with his wife Deborah and their two sons.

**For more information, please call Audra Garling in
GW's Public Affairs Office at (202) 994-6467.**



NEWS

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FOR IMMEDIATE RELEASE

April 7, 1997

CONTACT: Karen Sibert

202/994-9023

**WETA FOUNDER ELIZABETH P. CAMPBELL TO RECEIVE HONORARY
DEGREE AT GW COMMENCEMENT MAY 18**

WASHINGTON -- The George Washington University has announced that it will present Elizabeth P. Campbell, founder and vice president for community affairs at The Greater Washington Educational Telecommunications Association, Inc. (WETA) with an honorary doctorate in public service at its commencement on Sunday, May 18, 1997.

"Elizabeth Campbell is a treasured Washington institution," said GW President Stephen Joel Trachtenberg. "Not only has she given tirelessly to this community for nearly 50 years, but to each community in which she has lived. She is a dynamic example of what lifelong learning is all about and we are very pleased to honor her at this year's commencement."

Elizabeth Pfohl Campbell founded WETA in 1957 and served as president for its first 14 years. In 1971, at an age when many working people think about retiring or have already done so, she stepped down from the presidency to become the station's vice president for community affairs. She holds the position today.

A native of North Carolina, Campbell graduated from Salem College and earned a master's degree at Columbia University. She returned to Winston-Salem to teach at the college level following graduation. In 1929, she became dean of Mary Baldwin College in Staunton, Virginia, where she served until her marriage in 1936.

As the mother of four children, Campbell became interested in issues within her local schools. Activism led her to a seat on Arlington's first elected School Board, serving for 12 years and becoming the first woman to be elected to a school board in Virginia. During this period, Campbell joined her husband, Edmund (a prominent Washington attorney), in his successful fight for true desegregation of Virginia's public schools.

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In the early 50's, she began to dream of the opportunities that the new medium of television afforded to teachers and students. She saw a way to use the new medium as an educational tool. It took five years to explain and illustrate her vision before WETA went on the air. Her long-time belief in WETA's mandate to provide programming to the nation and to serve the local community motivates her service on committees and boards within public broadcasting and beyond. That service has accorded her many honors: Washingtonian of the Year in 1978; a citation from the Commonwealth of Virginia Assembly in 1989; and public television's prestigious Ralph Lowell Award.

Campbell has nurtured WETA's growth to a vibrant present, broadcasting 24-hours a day on radio and 7,000 hours yearly on television, more than 500 of them WETA-produced; initiating educational materials for schools at all levels and teaching tools for day-care providers; and providing workshops with students and teachers.

Bill Cosby is the featured speaker for GW's class of 1997 Commencement on the Ellipse, Sunday, May 18. The ceremony, honoring some 3,000 GW students, begins at 10 a.m. Some 25,000 people are expected to attend the event in the historic park along Constitution Avenue, NW, opposite the south lawn of the White House.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

FOR IMMEDIATE RELEASE

April 7, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

RACE AND RACISM IN SPORTS MEDIA: A LOOK AT WASHINGTON, DC

EVENT: "Race and Washington, D.C. Sports Media," a forum featuring **Judy Holland**, Vice President, Public Relations, Washington Bullets; **George Solomon**, Sports Editor, Washington Post and **Michael Wilbon**, Sports Columnist, Washington Post. This forum is a local follow-up to the national forum held in December, 1996 to discuss the lack of black columnists and editors in national sports media.

WHEN: Tuesday, April 15, 1997
6:30 p.m. Reception
7:30-9:30 p.m.

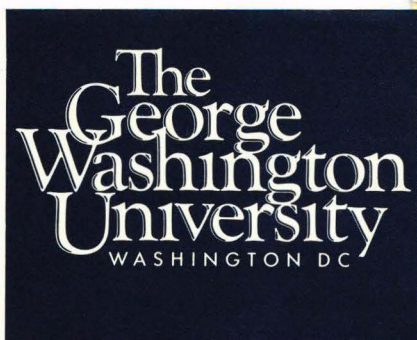
WHERE: The George Washington University
Marvin Center, University Club, 3rd Floor
800 21st Street, NW
Washington, D.C.

COST: The forum is open to the public. Donations of \$10, which will go to benefit The National Rainbow/PUSH Coalition, are encouraged. Students with ID will be admitted free of charge.

BACKGROUND:

The National Rainbow/PUSH Coalition (RPC) is a multiracial, multi-issue, international membership organization founded by Reverend Jesse L. Jackson, Sr. Working to move America and the world toward social, racial and economic justice, RPC unites people of diverse ethnic, religious, economic and political backgrounds to make America's promise of "liberty and justice for all" a reality.

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FOR IMMEDIATE RELEASE

April 7, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

**GW TO HOST ASIAN FIXED INCOME BOND MARKET CONFERENCE
APRIL 24-25**

EVENT: "Asian Fixed Income Market Conference," sponsored by The George Washington University's Institute for Global Management and Research in the School of Business and Public Management and Washington Asset Management Inc., in cooperation with the World Bank.

WHEN: April 24, 1997, 8 a.m.-8p.m.
April 25, 1997, 8 a.m.-5:30 p.m.

WHERE: Ritz Carlton Tysons Corner
1700 Tysons Boulevard
McLean, VA 22102

COST: \$975 per registrant.

BACKGROUND:

The Asian Fixed Income Market Conference, co-sponsored by The George Washington University's Institute for Global Management and Research and Washington Asset Management Inc., will provide investors an opportunity to learn more about the investment opportunities provided by the rapidly emerging Asian fixed income market.

The countries of the emerging Asia region continue to be the fastest growing in the world, and are expected to grow at twice the world average through the end of the decade. To support this growth rate of 7% per annum, Asian countries will need massive amounts of capital to finance the investment requirements needed to develop manufacturing plants, housing and general infrastructure. The World Bank estimates that the size of the Asian fixed income bond market will increase to more than U.S. \$1 trillion by 2004. Asian debt has emerged as a separate asset class; U.S. investors are increasingly attracted by the high yields and investment grades.

**For registration information,
contact the Office of Conferences and Institutes at (202) 973-1110.**

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000



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FOR IMMEDIATE RELEASE

April 9, 1997

CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

GW'S PRESCRIPTION FOR STRESS: CHALK IT UP

Annual Chalk-In Relieves Stress Through Creative Expression

WHAT: 17th Annual Chalk-In sponsored by The George Washington University Counseling Center, a division of Student & Academic Support Services, featuring T'ai Chi, led by instructor Ron Luntz of the Exercise Science Department; the GW Rhythm and Blues Band, Brickhouse, led by Peter Fraize, instructor in the Music Department; and the Capoeira Angola Club, of the Dance Performance Project.

WHEN: Monday, April 14, 1997
11:45 a.m. - 2:00 p.m.

Raindate: Thursday, April 17, 1997

WHERE: The George Washington University
22nd & H Streets, NW
(In front of Gelman Library)

Background:

Chalk-In has been a popular springtime tradition at GW for nearly two decades. Students, faculty, staff and members of the community take to the street to unleash their "inner artist" with colored chalk. The festive atmosphere resembles a block party with live music, improvisational dance, T'ai Chi demonstrations and free lemonade for all. In addition to decorating designated sidewalks on campus, Chalk-In helps to relieve stress by providing a constructive outlet for tension and frustration.

**MEDIA INTERESTED IN COVERING GW'S CHALK-IN SHOULD CONTACT
KAREN SIBERT IN THE GW PUBLIC AFFAIRS OFFICE, 202/994-9023.**

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FOR IMMEDIATE RELEASE
April 9, 1997

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**NEWSWEEK EXECUTIVE EVAN THOMAS TO DELIVER
SHULMAN LECTURE AT GW LAW SCHOOL APR. 15**

WHAT: The George Washington University Law School Enrichment Lecture presents **Evan Thomas, assistant managing editor** at *Newsweek*, in an address on "The American Press: Getting Better or Worse?"

WHEN: Tuesday, April 15, 1997
4:30 p.m.

WHERE: The George Washington University
Lerner Hall, Room 302
2000 H Street, NW

COST: Free and open to the public. Seating is limited.

Background:

Evan Thomas guides the overall coverage of *Newsweek* magazine as assistant managing editor. He served as Washington bureau chief for ten years, directing coverage of national affairs, including the White House, Pentagon and State Department, before stepping down from the position. His reporting consisted mainly of in-depth profiles, historical accounts and news stories. Thomas is a regular panelist on WUSA-TV's "Inside Washington" and has appeared on various other national news and public affairs programs. The author of "Back from the Dead: How Clinton Survived the Republican Revolution" (Grove/Atlantic), a chronicle of the 1996 presidential campaign, Thomas has published three other books and is working now on a biography of Robert Kennedy. Thomas joined *Newsweek* from *Time* magazine, where he had been a correspondent, writer and editor for nine years.

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Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 207

FOR IMMEDIATE RELEASE
April 9, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

**GW TO CELEBRATE 50TH ANNIVERSARY OF PAKISTAN
WITH FIRST NATIONAL PAKISTANI LEADERSHIP CONFERENCE APRIL 25-26**

EVENT: **First National Pakistani-American Youth Leadership Conference**, sponsored by The George Washington University Pakistani-American Students Association, is a working conference and offers a networking opportunity between the leaders of today and the leaders of tomorrow via roundtable sessions on such topics as global economy, entrepreneurship, arts and humanities, American political process and foreign policy. Guest speakers include: **former Prime Minister of Pakistan and Senior Vice President of the World Bank, the Honorable Moeen Qureshi**, who currently serves as chairman and managing partner of Emerging Markets Partnership; **Shaukat Aziz, executive vice president and corporate planning officer, Citibank; Shahid Javed Burki, vice president, The World Bank; Samina Qureshi, director of the design program at National Endowment of the Arts; Sen. Tim Johnson (D-S.D.); Mohammed H. Jafri, partner, Jafri & Jafri, P.C.; Ayub Khan Ommaya, clinical professor of neurosurgery at GW and director for the Center for Integrative Neuroscience; Dr. Naseem Ashraf, former president of the American Association of Physicians of North America and member of the Quaid Project; Omar Noman, regional bureau chief for Europe & CIS, United Nations; and Maurice A. East, professor of international affairs and political science at GW and former dean of GW's Elliott School of International Affairs.**

Saturday evening's **"Culture Night,"** will feature the Pakistani musical group **Junoon**, along with student performances celebrating Pakistan's diversity.

WHEN: Friday & Saturday, April 25-26, 1997

WHERE: The George Washington University
Marvin Center, 800 21st Street, NW

COST: This event requires registration and the cost is \$50. Tickets to "Culture Night" range from \$25 general to \$200 for VIP (backstage privileges).

- more -

**GW'S FIRST NATIONAL PAKISTANI LEADERSHIP CONFERENCE
APRIL 25-26, 1997**

SCHEDULE

Friday, April 25, 1997

8 a.m. - 11 p.m. Check-in and Registration
7 p.m. Reception Dinner at the Embassy of Pakistan

Saturday, April 26, 1997

8 - 9 a.m. Continental Breakfast
9 - 9:10 a.m. Welcome Address: **Sen. Tim Johnson (D-S.D.)**
9:10 - 9:20 a.m. Welcome to GW/Introduction: **Maurice A. East,**
The George Washington University
9:20 - 9:50 a.m. Keynote Speech: **The Honorable Moeen Qureshi,**
chairman of Emerging Markets Partnership and
former Prime Minister of Pakistan and senior
vice president of the World Bank
9:50 - 10 a.m. Break
10:00 - 11:20 a.m. Session One: Global Economy
11:30 - 1 p.m. Session Two: Leadership and Entrepreneurship
1 - 2 p.m. Lunch
2:30 - 4 p.m. Session Three: Focus Groups
6 - 11 p.m. "Culture Night," featuring famous Pakistani
musical group, Junoon, and a national cultural
fashion show.

**For more information or to register, please call
Audra Garling, in GW's Public Affairs Office, at (202) 994-6467
or M. Adnan Iqbal, president of GW's Pakistani-American
Students Association, at (202) 338-2550.**

FOR IMMEDIATE RELEASE
April 9, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

GW CELEBRATES ARTS AND THE ENVIRONMENT DURING EARTH WEEK 1997

EVENTS: The George Washington University Green University Initiative's Earth Week events capture the essence of Arts and the Environment, featuring the world premiere of "Croak, or the Last Frog;" "Amphibian Silence: An Alarming Mystery;" a Sculpture Exposition, a video installation of "Utah*Spirit Place*Spirit Planet: Artists' Voyage into Sacred Lands," presented in conjunction with the Environmental Film Festival; and A Children's Environmental Art Exposition in Anacostia Park, a joint effort with the U.S. Postal Service.

WHAT, WHEN & WHERE:

"Croak, or the Last Frog," a musical commissioned through New Residencies, a program of Meet the Composer, and produced by GW's theatre and dance department, joins "Amphibian Silence: An Alarming Mystery," an hour-long scientific panel discussion, to ponder the question "Where and Why are Amphibians Declining and Disappearing? This program is sponsored in association with the World Conservation Union Species Survival Commission's Declining Amphibian Populations Task Force (DAPTF).

Thursday, April 10 - Saturday, April 12, 1997 at 8 p.m.
Sunday April 13, 1997 at 2 p.m.

The George Washington University
The Dorothy Betts Marvin Theatre, 800 21st Street, NW

Exposition of Site-Specific Sculpture Program Proposals, a pilot project for a temporary outdoor sculpture program initiated by the Dimock Gallery. Charged by the University to add to its support of the arts in a publicly visible way, the Dimock Gallery invited a group of professional artists and a sampling of GW art students to submit proposals for review by a committee of University professors and administrators. In conjunction with the display of these proposals, a video, "Maintain Outdoor Sculpture Today for Tomorrow" from the group "National Save Outdoor Sculpture!" will be shown continuously in the Gallery.

Thursday, April 17, 1997 from 12 noon - 5 p.m.
The George Washington University
Dimock Gallery, lower lobby of Lisner Auditorium,
730 21st Street, NW

"Utah*Spirit Place*Spirit Planet: Artists' Voyage into Sacred Lands," a video and slide installation of artists' expeditions into Utah's Native American lands, reveals the transformative power of the earth and the spirit of Native American peoples. Conceived and directed by GW professor of dance Maida Withers, The multimedia presentation features Native American rock art, daring footage of dancers on cliffs and rock canyons, earth as art photography, NASA space footage and indigenous nature images. It was commissioned by Lincoln Center for Lincoln Center Out-of-Doors Great Dance in the Bandshell Series 1996. This presentation is part of the Fifth Annual D.C. Environmental Film Festival.

Thursday, April 17, 1997 at 8 p.m.
The George Washington University
Lisner Auditorium (outside south wall), 730 21st Street, NW

Children's Environmental Art Exposition in Anacostia Park features a children's environmental art exposition. The Green University also will be conducting a hands-on wildflower planting project to demonstrate the concepts of art and reuse as related to gardening. GW will join organizations such as the Blue Plains Wastewater Treatment Plant, National Geographic, Aquatic Education Resources Center, National Aquarium, Earth Conservation Corps and Anacostia Watershed Society. This event is jointly sponsored by The George Washington University's Green University, the U.S. Postal Service, the District of Columbia Department of Consumer and Regulatory Affairs Environmental Regulation Administration.

Tuesday, April 22, 1997 from 9 a.m. - 2:30 p.m.
Anacostia Drive near Skating Pavilion

For more information on these or other Earth Week 1997 events, please contact Audra Garling in GW's Public Affairs Office at (202) 994-6467.

FOR IMMEDIATE RELEASE
April 10, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

SIX MEMBERS OF GW COMMUNITY TO RECEIVE
GEORGE WASHINGTON AWARD FOR THEIR
LASTING CONTRIBUTIONS TO THE UNIVERSITY

Washington -- Two student leaders and four administrators will be honored with the GW Award for their significant and lasting contributions to the advancement of The George Washington University at the University's May 18 commencement ceremony on the Ellipse. **Elizabeth Alexander**, a senior in the Elliott School of International Affairs, **Cheryl Beil**, director of Enrollment Research and Retention, Office of Enrollment Management, **Michael Freedman**, director of Public Affairs, University Relations, **Peter Konwerski**, director of Community Service, Office of Campus Life, **Rodney J. Salinas**, a senior in the Elliott School of International Affairs and **Michael Weeks**, secretary in the Department of History, are the 1997 award winners.

Elizabeth Alexander has devoted countless hours to bridging the gap between faculty and students in an effort to improve GW's academic advising program. As a member of the Joint Committee of Faculty and Students, the Student Association's Academic Affairs Subcommittee and the Faculty Senate Subcommittee on Educational Policy, Alexander lobbied faculty, administrators and members of the Board of Trustees, convincing the Board to allocate \$300,000 to improve advising and, ultimately, GW's retention rate. Alexander also founded the Asian Economic Growth Information System (AEGIS) and served as the sole student member on the Middle States Accreditation Review Steering Committee.

Cheryl Beil, an architect of the Freshman Advising Workshop, has been committed to supporting students to achieve their maximum academic success and personal development. Her skills in addressing the developmental aspects of the student experience, transmitting compassion and warmth to students in distress and informing her colleagues of their role in enhancing student success, have enriched both the academic and extracurricular lives of students. A 20-year veteran of GW, Beil now serves as director of Enrollment Research and Retention, a vital component of the Enrollment Management team. Her trusted research and subtle interpretation have helped to develop institutional policies, raising GW's enrollment and retention rates.

Michael Freedman, director of Public Affairs, initiated an unprecedented rise in GW's positive visibility nationwide. With creativity, tremendous energy and enthusiasm, Freedman has taken advantage of the University's location in the nation's capital and his own media background to make GW the site of numerous political events and television programs, putting GW into millions of homes. The benefits spread across the GW community from enrichment opportunities for students who are an integral part of the events to alumni, faculty and staff who share in the richly-enhanced reputation of the University. Freedman's efforts in spreading the news about GW played a significant role in raising the University into the top tier of *U.S. News & World Report's* college rankings.

Peter Konwerski, director of Community Service in the Office of Campus Life, has been the prime force behind the establishment of GW's Office of Community Service. His commitment to community service, student development and education has helped to create several community service initiatives at GW, including the Neighbors' Project, an outreach group dedicated to performing service in the Washington, D.C. community. Also he organized GW's bid for a grant from AmeriCorps, the federal government's community service program. This effort ensured not only that GW is recognized as a national supporter of community service, but that AmeriCorps provide funding to several GW students who wish to pursue community service as a career. Also Konwerski assists with Colonial Inauguration, serves as advisor for Omicron Delta Kappa, GW's leadership honor society, and facilitated the new direction of GW's Student Leadership Conference.

Rodney J. Salinas, a passionate and conscientious leader, has engineered many programs to enhance students' cultural and social awareness. By establishing a dialogue to foster long-lasting relationships between several campus constituencies, Salinas has created a more inclusive environment for multicultural students and an overall improvement in the quality of life for all GW students. As coordinator of Oxfam Hunger Awareness, executive director of the Program Board, chair and vice chair of the Multicultural Affairs Committee, program director of the Philippine Cultural Society and member of the Black People's Union, Salinas has innovatively instilled vigor and enthusiasm in his fellow students and earned the respect of GW staff and students as well as the local community.

Michael Weeks, secretary in the Department of History and intercessor for students, staff and faculty, has served the GW community with enormous energy and commitment, intelligence and a whimsical sense of humor. Weeks has streamlined nearly every procedure of the department to include graduate admissions processing, scheduling, transmission and retention of grade sheets and storage of the department's map and extensive journal collection. His dedication to the department and its students, attention to detail and ability to orchestrate big projects have dramatically improved the functioning of the department.



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FOR IMMEDIATE RELEASE

April 10, 1997

CONTACT: ALEXA KIM

202/994-3087

**EARTH WEEK CELEBRATION 1997 AT GW TO FEATURE
GORBACHEV, PEACE CORPS, "CROAK, OR THE LAST FROG,"
AND MUCH MORE...**

GW's Earth Week Celebration 1997: Visions of Sustainability April 10-22

EVENT: **Earth Week Celebration 1997: Visions of Sustainability**, sponsored by The George Washington University's Green University Initiative. This 12-day bonanza of activities includes an address by former Soviet President Mikhail Gorbachev, a brown-bag luncheon with Peace Corps Volunteers, opportunities to volunteer in community cleanup days, Career Day, "Croak, or the Last Frog," a world premiere of an environmental musical theatre event and much, much more!

SCHEDULE OF EVENTS: (also available at <http://www.gwu.edu/~greenu>)

**Thurs., April 10-
Sunday, April 13** **"Croak, or the Last Frog," and "Amphibian Silence: An Alarming Mystery,"** Dorothy Betts Marvin Theatre, 800 21st Street, NW

"Croak, or the Last Frog" is a musical theatre piece depicting the journey of Cassandra, the last frog on earth. Performances begin at 8 p.m. April 10-12 and at 2 p.m. April 13 in the Dorothy Betts Marvin Theatre, 800 21st St., NW. The panel discussion, "Amphibian Silence: An Alarming Mystery" will precede the April 10 performance from 4-6 p.m.

**Friday, April 11
8:15-4:30 p.m.** **International Trade and the Environment Conference: From Marrakesh to Singapore and Beyond,** GW Law Center, 2000 H Street, NW. Reception following conference. Contact: Stephanie Allgaier, 202/994-4500.

-- more --

**Monday, April 14 The Peace Corps Brown Bag Lunch Panel: International
12:00-1:30 p.m. Environmental Experiences, Stuart Hall Room B10, 2013 G
Street, NW Contact: Alexa Kim, 202/994-3087**

Come share the experiences of Peace Corps Volunteers who have served in Africa, the Caribbean, South America and Central Asia. Peace Corps Volunteers gain precious perspectives through work on a local level with limited resources. Rick Bossi, RPCV Tchad and the Dominican Republic; Arthur Brown, RPCV Benin; Nicole Buono, RPCV Benin; Joan Haley, RPCV Honduras; and Julie Meka, PCV Kazakhstan will talk about their international environmental experiences and answer audience questions.

**Monday, April 14 ANTARCTICA: International Stewardship of a Pristine
4-5 p.m. Continent, Monroe Hall Room 104, 2115 G Street, NW.**

Kristen Larson has braved two Antarctic winters and has assisted in a wide range of research including studies of the ozone hole, monitoring for global warming in the great ice sheets, penguin diving biology and meteorite searching. Larson's presentation will cover issues of Antarctica's unique opportunities to protect the environment and how they represent an excellent example of global cooperation.

**Monday, April 14 Global Achievements in Sustainable Development Since Rio:
6:30-8:00 p.m. An International Dialogue, Marvin Center Room 406, 800 21st
Street, NW. Reception following discussion.**

Embassy representatives from all over the world will discuss the progress made on achieving sustainable development since the United Nations Conference on Environment and Development (UNCED) held in Rio de Janeiro, Brazil in 1992. Join these international representatives in a dialogue on current environmental issues.

**Tuesday, April 15 Career Fair: Environmental Pathways, Marvin Center, 2nd
11 a.m.-2 p.m. Floor, Colonial Commons, 800 21st Street, NW**

Organizations from the Washington metropolitan area will share their career opportunities. Come and learn about different environmental pathways to a career!

**Tuesday, April 15 Mikhail Gorbachev, "Finding Our Way Five Years After Rio:
4 p.m. A Vision of Sustainability, Lisner Auditorium, 730 21st Street, NW**

Former Soviet Premier, now President of Green Cross International, to deliver address and to receive GW President's Medal in commemoration of Earth Day 1997 and the fifth anniversary of the Rio Summit. For ticket information, call 202/432-SEAT.

Tuesday, April 15 6:30-8:00 p.m. **Elliott Norse, "The New Science of Marine Conservation Biology and Its Importance in Protecting Marine Biodiversity,"** Funger Hall Room 108, 2201 G Street, NW
Reception preceding presentation.

This event is co-sponsored by the Women's Aquatic Network, which brings together women and men interested in marine and aquatic policy, research and legislation. It also promotes the role of women in these fields.

Wednesday, April 16 1-5 p.m. **GW Solar Day and the Unveiling of the new GW Solar Car,** Rose Garden, outside Monroe Hall, H Street entrance,
5-7 p.m. Reception between 21st and 22nd Streets.

Solar energy companies and industry associations will be exhibiting along with GW Solar Car team members, who will unveil the new, improved GW Solar Car. The GW Solar Car, "GW", won the 1996 World Solar Car Rallye and the 1996 Grand Solar Challenge in Japan and participated in the 1997 Inaugural Parade.

Thursday, April 17 12-5 p.m. **Arts and the Environment Day—Environmental Sculpture Exposition,** Lisner Auditorium, Dimock Gallery, 730 21st St., NW

Charged by the University to add to its support of the arts in a publicly visible way, the Dimock Gallery has initiated a site-specific sculpture pilot project for a temporary outdoor sculpture program.

Thursday, April 17 8 p.m. **Utah*Spirit Place*Spirit Planet: Artists' Voyage into Sacred Lands,** outside Lisner Auditorium (south wall), 730 21st St., NW.
Rain Location: Dorothy Betts Marvin Theatre, 800 21st Street, NW.

Multimedia presentation featuring Native American rock art, dancers on cliffs and rock canyons, earth as art and indigenous nature images. Conceived and directed by GW professor of dance Maida Withers, Utah*Spirit Place*Spirit Planet is about artists' expeditions into Utah's Native American lands.

Friday, April 18 12-3 p.m. **Environmental Inquiry and Applications—Green University Student Environmental Research Competition and EcoExpo,** GW Hillel Center basement, 23rd and H Streets, NW.

Undergraduate and graduate students at GW will participate in poster sessions and paper presentations. Also featured will be EcoExpo '97, an environmental organizations fair.

The fair will feature industry, non-profit and governmental organizations such as the U.S. Postal Service, Xerox, National Wildlife Federation, District of Columbia Department of Consumer and Regulatory Affairs Environmental Regulation Administration and METRO. Refreshments will be served.

**Friday, April 18 Green University Student Environmental Research
3-5 p.m. Competition Awards Ceremony, Fonger Hall, Room 108,
2201 G Street, NW**

The Green University Student Environmental Research Competition will conclude with two student multimedia presentations on solar energy and eco-tourism. The awards ceremony will follow. Refreshments will be served.

**Saturday, April 19 Environment and Community—Neighbor's Project Shaw
8 a.m.-12 p.m. Cleanup, Marvin Center, First Floor Lobby, 800 21st Street, NW.
For more information, contact Megan Myers 202/994-6554**

Join Neighbor's Project members, Shaw community members and other individuals and groups for a morning of community service in the Shaw neighborhood. Volunteers will work from 9 a.m.-12 p.m., with food and music afterwards at the Kennedy Playground in Shaw.

**Tuesday, April 22 Environmental Partnerships: Earth Day in the Nation's
9 a.m.-2:30 p.m. Capital—Environmental Fair in Anacostia Park**

The Green University and the U.S. Postal Service sponsor a children's environmental art exposition at this Environmental Fair. There will also be a hands-on wildflower planting project to demonstrate the concepts of art and reuse as related to gardening. GW will be joined by Blue Plains Wastewater Treatment Plant, National Geographic, Aquatic Education Resources Center, National Aquarium, Earth Conservation Corps and the Anacostia Watershed Society. Sponsored by the District of Columbia Department of Consumer and Regulatory Affairs Environmental Regulation Administration.

**Tuesday, April 22 Ward Eight Community Cleanup Day—Woodland Terrace
9 a.m.-1 p.m. Housing Complex, Ainger Place, SE**

Join Councilmember Sandy Allen, the Anacostia Watershed Society and colleagues from Green University in a community cleanup project in Anacostia

**For more information and to volunteer for Earth Week 1997 activities, please
contact Polly Berman at the GW Green University, 202/994-7387.**



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For Immediate Release:
April 14, 1997

Contact: Bob Ludwig
(202) 994-1423

MEDIA ADVISORY

"GW'S WASHINGTON FORUM" RADIO SHOW TO EXPLORE THE FUTURE OF D.C. PUBLIC SCHOOLS SUNDAY, APRIL 20

**Superintendent Julius Becton Joins Panel that Includes GW President
Stephen Joel Trachtenberg on WGAY (99.5 FM) and WWRC (980 AM)**

Washington -- "GW's Washington Forum," the weekly, one-hour community dialogue broadcast by WGAY (99.5 FM) and WWRC (980 AM) this weekend will feature a discussion about the future of the D.C. Public School System. The program will air Sunday, April 20 from 6 to 7 a.m. on WWRC and 7 to 8 a.m. on WGAY.

Host Bob Witten's guests will be **Gen. Julius Becton**, CEO and superintendent of the D.C. Public School System, **Melody Burch**, a graduate of D.C.'s Wilson High School and a GW junior who is one of the University's 21st Century Scholars, **Mary Hatwood Futrell**, dean of GW's Graduate School of Education and Human Development and former president of the National Education Association, **Karen Sibert**, a GW public affairs specialist, the parent of two current D.C. public school students as well as a graduate of the D.C. schools, and **Stephen Joel Trachtenberg**, president of The George Washington University.

"GW's Washington Forum" is produced by The George Washington University's Office of Public Affairs. Mike Freedman is executive producer and Audra Garling, Alexa Kim and Bob Ludwig serve as associate producers for this weeks program.

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FOR IMMEDIATE RELEASE
April 16, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

FORMER DNC CHAIRMAN PAUL KIRK TO PROPOSE "TOUGH LOVE" SOLUTION TO CURRENT CAMPAIGN FINANCE DILEMMA IN GW SPEECH APRIL 24

EVENT: Paul G. Kirk, Jr., former national chairman of the Democratic National Committee and current co-chair of the Commission on Presidential Debates will deliver the first substantive address on campaign finance reform by a former chairman of either major political party. This program is co-sponsored by The George Washington University Graduate School of Political Management and the GW School of Media and Public Affairs.

WHEN: Thursday, April 24, 1997
11 a.m.

WHERE: The George Washington University
Marvin Center, Room 405
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines)

Background:

In his speech, Paul G. Kirk, Jr. will challenge President Clinton and the Republican and Democratic National Committees to adopt what he calls a "tough love" approach toward Congress on the issue of campaign finance reform.

"If the challenges are accepted," says Kirk, "the wake up call heard on Capitol Hill will be loud enough to move campaign finance reform to the top of the 105th Congressional agenda."

Kirk served as chairman of the Democratic National Committee from 1985-1989, and as its treasurer from 1983-1985. He is currently co-chairman of the Commission on Presidential Debates. Kirk is also Of Counsel to the law firm of Sullivan & Worcester LLP of Boston. In addition, he is chairman and chief executive officer of a business advisory and consulting firm, Kirk & Associates, Inc. of Boston.

FOR IMMEDIATE RELEASE

April 18, 1997

CONTACT: Karen Sibert

202/994-9023

**THREE OUTSTANDING GW FACULTY MEMBERS SELECTED TO
RECEIVE OSCAR AND SHOSHANA TRACHTENBERG PRIZE**

**Awards for Teaching, Research and University Service to be
bestowed at May 18 commencement**

WASHINGTON -- The George Washington University has named three outstanding faculty members as winners of the Oscar and Shoshana Trachtenberg Prize. **Richard Tollo**, a professor in the Geology Department, **Roger Schechter**, professor of law; and **Akbar Montaser**, a professor in the Chemistry Department will be presented with a cash award and a plaque at the University's Commencement on the Ellipse Sunday, May 18, 1997.

Endowed by GW President Stephen Joel Trachtenberg in memory of his late parents, the awards are given annually to tenured members of the faculty in the areas of undergraduate teaching, research and service. The purpose of the award is to recognize excellence. Candidates are nominated by faculty members and, in the case of the award for teaching, by students.

Akbar Montaser is being honored for his research on a new technique for analyzing trace amounts of elements, particularly metals. He has been involved in developing and editing a book on this topic. The technique could be used to detect trace amounts of lead in water.

Roger Schechter is the recipient of the award for University service. He has served on numerous committees for the Law School and the University. Once parliamentarian of the Faculty Senate, Schechter has served on the Dispute Resolution Committee and as consultant to the University committee on the faculty/administrator grievance process, and as a member of the Tenure and Promotions Committee at the Law School. He has participated in student orientation, long-term planning and admissions.

Richard Tollo has met successfully the award criteria for excellence in teaching: accurate and effective communication to undergraduates of important cultural, historical and/or scientific subject matter as well as current scholarship and scholarly debate in the fields involved.

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FOR IMMEDIATE RELEASE
April 18, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

GW FACULTY AND STAFF APPRECIATION DAY TO BE HELD APRIL 23

EVENT: **Faculty and Staff Appreciation Day**, sponsored by The George Washington University Student Association, is a chance for students to recognize and honor a favorite faculty or staff member who has contributed in a meaningful way to student and academic life while at GW. All undergraduate and graduate students are encouraged to invite and escort a faculty or staff member to this celebration. The event will feature the big band "King James and the Serfs of Swing." GW President Stephen Joel Trachtenberg is also scheduled to attend. Refreshments will be served.

WHEN: Wednesday, April 23, 1997
12 p.m. - 3 p.m.

WHERE: The George Washington University
University Yard
H Street between 20th and 21st Streets, N.W.
(Rain location: Colonial Commons, 2nd Floor, Marvin Center,
800 21st Street, NW)

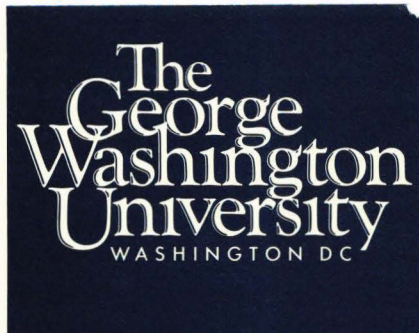
Background:

The George Washington University's First Faculty and Staff Appreciation Day is an opportunity for students to recognize and honor a favorite faculty or staff member who has contributed in a meaningful way to student and academic life while at GW.

"Inviting a faculty member to this event is a way for students to say to a professor, you get an 'A' for being a great academic influence on my life," said Ian Maltzman, coordinator of the event and a member of the GW Student Association. "The event is also an opportunity for students to individually applaud a faculty or staff member for the many positive contributions made to that student's life at GW."

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FOR IMMEDIATE RELEASE

April 21, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

GW'S "TRAVEL MINUTE" EXPANDS GLOBAL REACH THROUGH THE INTERNET

Listen to "The Travel Minute" Online at <http://www.travelminute.com>

WASHINGTON –Listeners can now catch their favorite radio feature online and access the entire week's worth of valuable travel tips and more at "The Travel Minute" Web site, <http://www.travelminute.com>. The latest in travel news and information in RealAudio is available along with archives of "The Travel Minute" segments and links to other exciting travel sites.

"The Travel Minute" showcases experts from within the travel industry who share their inside knowledge to keep listeners up-to-date on the latest developments in the business and the most savvy ways to travel. This week, veteran radio network and travel journalist Ken Robinson, host of "The Travel Minute," interviews Johannes Von Trapp in, "Staying With A Family of Musical Legends." He also lets listeners in on "The Newest Las Vegas Theme Hotel," and gives the scoop on how to shop in Europe tax-free in, "Value Added Tax Refunds."

Visitors to <http://www.travelminute.com> have the opportunity to win a free weekend for two in Washington, D.C., September 4-8, 1997. Transportation from anywhere in the U.S. will be provided by Amtrak. Three nights at One Washington Circle Hotel, located in the heart of D.C., will then provide the perfect springboard to an unforgettable trip in the nation's capital.

"The Travel Minute" is a daily, two-minute radio report produced and syndicated by Jameson Broadcast in association with The George Washington University Tourism and Hospitality Management Program. The series is officially endorsed by the American Society of Travel Agents and currently airs on 220+ radio stations in the U.S. and internationally in 809 cities via Voice of America's world-wide service, VOA Express.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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FOR IMMEDIATE RELEASE
April 21, 1997

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

**MANORCARE HEALTH SERVICES CHAIRMAN AND CEO STEWART BAINUM, JR.
TO RECEIVE GW'S SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT
1997 CEO OF THE YEAR AWARD APRIL 28**

EVENT: **Fifteenth Annual CEO of the Year Award Luncheon** sponsored by The George Washington University's School of Business and Public Management. This year's recipient, Stewart Bainum, Jr., became chairman of the board and chief executive officer of Manor Care, Inc., in 1987. He has since guided the company through several major initiatives, including the recent spin-off of Choice Hotels International into a separately managed and traded company; the \$380 million merger of Vitalink, ManorCare Health Services' pharmacy subsidiary, with TeamCare, Inc.; and the acquisition of controlling interest in In Home Health, Inc.

WHEN: Monday, April 28, 1997
11:30 a.m. Reception
12 p.m.-2 p.m. Luncheon

WHERE: The National Press Club, Ballroom
529 14th Street, NW
Washington, D.C.

COST: \$37 per person.

BACKGROUND:

As one of the country's most dynamic and diversified health care providers and the fourth largest provider of long-term care, ManorCare Health Services offers a continuum of services to meet the complete range of senior health and personal care needs. The company operates 206 facilities in 28 states and continues to pursue an aggressive growth strategy. ManorCare Health Services' third-quarter earnings this year are up 16.3 percent over the same quarter last year. ManorCare Health Services and Choice Hotels International are located in Montgomery County, Maryland, and employ 42,000 employees worldwide.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

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FOR IMMEDIATE RELEASE
April 22, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

**PAKISTANI "CULTURAL NIGHT" TO SPOTLIGHT INTERNATIONAL BAND JUNOON
AND THE LATEST IN SOUTH ASIAN FASHION AND JEWELRY APRIL 26
Celebration honors 50th Anniversary of Pakistan**

EVENT: "Culture Night," featuring the famous Pakistani musical group, **Junoon**, and a national cultural fashion show. There will also be student performances celebrating Pakistan's diversity. This evening is part of The George Washington University Pakistani-American Students Association's **First National Pakistani-American Youth Leadership Conference** celebrating the 50th Anniversary of Pakistan.

WHEN: Saturday, April 26, 1997
6 p.m -9 p.m.
Doors open at 5 p.m.

WHERE: The George Washington University
Lisner Auditorium
730 21st Street, NW
Washington, DC
(Foggy Bottom/GWU Metro, blue and orange lines)

COST: Tickets range in cost from \$25, \$45 and \$75. Please call (202) 338-2550 or (202) 676-2555 for information.

Background:

"Culture Night" will feature jewelry and the latest apparel from the South Asian arts magazine, Zarposh, fashion designs supplied by international Pakistani designer Rizwan Beyg for the Raaz Collection of Chicago and professional models from Karachi and Islamabad. The models include Aliya Iqbal, a Cornell University student, Sasha Akthar, a student and the organizer of the first AIDS Awareness Fundraiser and Fashion show in Islamabad, Adnan Khan, a GW student, and others. The international band, Junoon, will also offer a combination of rock and classical Eastern music.

FOR IMMEDIATE RELEASE

April 23, 1997

MEDIA CONTACT: Audra Garling

(202) 994-6467

GW POLITICAL FORUM TO EXPLORE
SOCIAL SECURITY PRIVATIZATION

**"Social Security: No Longer the Third Rail"
to be discussed on Capitol Hill April 28**

EVENT: "Social Security: No Longer the Third Rail," a political forum sponsored by The George Washington University Graduate School of Political Management. The panel discussion will examine critically the politics behind the current privatization debate. The panelists will consider the prospects for change, coalitions forming for and against it and where the top officials and candidates in 2000 stand. Each panelist will make a case for his/her preferred package of reforms. Public opinion gathered from polls, surveys and other research will also be discussed.

Panelists include:

Ed Berkowitz, chair of the GW Department of History
Brian Keane, Economic Security 2000
Evelyn Morton, American Association of Retired Persons
Hans Riemer, 2030 Center
Haeworth Robertson, author and expert on Social Security
Richard Thau, Third Millennium

WHEN: Monday, April 28, 1997
1:30 - 3:00 p.m.

WHERE: U.S. Capitol
Rayburn House Office Building
Room B352
Washington, D.C.

Background:

Edward Berkowitz, chair of the Department of History at The George Washington University and director of its History & Public Policy Program, is an expert on Social Security policy. In addition, his areas of study include national health insurance, public policy, social welfare, politics and the presidency.

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Brian Keane is executive director of Economic Security 2000, a nationwide grassroots organization dedicated to saving and reforming Social Security. Before joining ES 2000, Keane served as national field director for The Concord Coalition, the anti-deficit organization, and as deputy national field director for the Tsongas for President Campaign. A former legislative assistant to the late former Rep. Les Aspin (D-Wisc.), Keane was responsible for a host of domestic issues including Social Security, Medicare and key economic issues.

Evelyn Morton is a legislative representative for the American Association of Retired Persons where she handles Social Security, supplemental security income and federal retirement systems as well as budget and inter-generational issues. Also Morton works with Congress to ensure that the concerns of AARP's members are represented. Before joining AARP in 1985, Morton served on the Senate Finance Committee and earlier, she spent several years working on adoption issues. Also, she worked for a multi-employer pension plan.

Hans Riemer is the director of the 2030 Center, an organization founded by a group of concerned young leaders dedicated to economic security for all Americans. The Center researches and advocates for policies that will provide economic opportunity today, invest in the future and move all Americans forward together. Formerly, Riemer worked as public policy associate for the SOS Coalition chaired by then Health, Education and Welfare Secretary and U.S. Civil Rights Commissioner Arthur S. Flemming. Riemer came to SOS from the National Academy of Social Insurance, where he worked closely with many of the nation's leading social insurance policy experts.

Haeworth Robertson was chief actuary of the U.S. Social Security Administration from 1975 to 1978, the years during which Social Security's alarming financial problems were first revealed. He has devoted the past 20 years to warning the public and policy-makers about the adverse consequences of not revising the Social Security program, including Medicare. His book, "The Coming Revolution in Social Security," accurately predicted all the problems with Social Security and Medicare that are now unfolding.

Richard Thau is executive director and co-founder of Third Millennium, a national non-partisan organization launched by young adults working to solve long-term problems facing the U.S. Thau is the co-author of the just-released, "Get it Together by 30 and be Set for the Rest of Your Life," and co-editor of an anthology titled "Generations Apart: Xers vs. Boomers vs. the Elderly," which will be released in November 1997. Thau serves as one of two "Generation X" members of AT&T's Consumer Advisory Panel, where he advises the company on its consumer policies. In addition, Thau is a regular consultant and contributing editor at Times Mirror Magazines' Verge, a new magazine geared toward men ages 18-34.



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FOR IMMEDIATE RELEASE

April 23, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

NOBEL LAUREATE FRANCO MODIGLIANI TO SPEAK AT GW MAY 5

1985 Nobel Laureate in Economic Science to Deliver Address on "The Shameful Rate of Unemployment in Europe: Causes and Cures"

EVENT: "The Shameful Rate of Unemployment in Europe: Causes and Cures," a global management lecture by Franco Modigliani, Institute Professor Emeritus, Alfred P. Sloan School of Management, Massachusetts Institute of Technology and 1985 Nobel Laureate in Economic Science. The Global Management Lecture Series, sponsored by the Institute for Global Management and Research in The George Washington University School of Business and Public Management, brings representatives from universities, business and government agencies to speak to the GW community.

WHEN: Monday, May 5, 1997
6:00-7:30 p.m.

WHERE: The George Washington University
Funger Hall Room 108
2201 G Street, NW
Washington, D.C.

COST: Free and open to the public

BACKGROUND:

The Institute for Global Management and Research was established by The George Washington University to identify emerging management issues of global significance and to increase understanding of these issues. The institute is located in the School of Business and Public Management (SBPM) where it also guides the SBPM international research mission.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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April 28, 1997

CONTACT: Audra Garling

202/994-6467

GW TO HOLD GALA AWARDS CEREMONY FOR DISTINGUISHED ALUMNI

Historic Renaissance Mayflower Hotel to be Site of May 17 Fete

EVENT: GW President Stephen Joel Trachtenberg and the officers and directors of The George Washington Alumni Association present the **Distinguished Alumni Achievement Awards** at a gala dinner celebration.

Alumni to be honored include:

Archer L. Durham, MS '75, Elliott School of International Affairs, assistant secretary, Human Resources and Administration, U.S. Department of Energy.

Alan Kay, BA '57, JD '59, Columbian School of Arts and Sciences and GW Law School, magistrate judge, U.S. District Court in the District of Columbia Circuit.

Patrick J. Martin, MA '66, DSC '72, Columbian School of Arts and Sciences and School of Engineering and Applied Science, president of Americas Customer Operations and corporate vice president of Xerox Corporation.

Floretta Dukes McKenzie, Ed.D '85, Graduate School of Education and Human Development, founder and president of the McKenzie Group, Inc., an educational consulting firm.

John Wallace McMeel, AB '49, MD '53, Columbian School of Arts and Sciences and The George Washington University School of Medicine, clinical senior scientist at the Schepens Eye Research Institute.

Nakyun Shin, MA '84, EDS '91, Graduate School of Education and Human Development, is congresswoman of the 15th National Assembly and vice president of the National Congress for New Politics party, Seoul, Korea.

DATE: Saturday, May 17, 1997

6:30 p.m.

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PLACE: Renaissance Mayflower Hotel
1127 Connecticut Avenue, NW
Washington, D.C.

COST: \$75.00 per person (includes dinner and dessert buffet
at the Mayflower Hotel)

Background:

The Distinguished Alumni Achievement Award was created in 1937 to recognize individuals who have distinguished themselves through notable achievements in their professional and personal lives. Past recipients have included The Honorable John Foster Dulles, Allen Dulles, Sen. J. William Fulbright, J. Edgar Hoover, Leon Jaworski, Arnold "Red" Auerbach, Mary H. Futrell, The Honorable Henry Cisneros, Gen. Colin Powell and Gen. John Shalikashvili.

Members of the media interested in covering the event should contact Audra Garling in the GW Office of Public Affairs at 202/994-6467.

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FOR IMMEDIATE RELEASE

April 28, 1997

MEDIA CONTACT: Audra Garling

(202) 994-6467

GW LAUREATE LECTURE SERIES TO WELCOME "THE POET LAUREATE OF BLACK WOMEN AND SENSITIVE SOULS EVERYWHERE," NIKKI GIOVANNI, APRIL 30

EVENT: The George Washington University Laureate Lecture Series features poet, lecturer and educator Nikki Giovanni. This program is sponsored by GW President Stephen Joel Trachtenberg in cooperation with the Phi Beta Kappa Society and its D.C. Alpha chapter at GW.

WHEN: Wednesday, April 30, 1997
4:30 p.m.

A reception will follow immediately after the lecture.

WHERE: The George Washington University
Marvin Center, Ballroom
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines.)

Background:

Nikki Giovanni is a world-renowned poet, lecturer and educator whose career spans more than three decades. A professor of English at Virginia Polytechnic Institute and State University, Giovanni is a major force in the literature of the 20th century. She is a strong supporter of helping others express themselves creatively. Aside from teaching, she assists a local retirement community in putting its thoughts and opinions in writing and visits elementary and middle schools to discuss poetry.

Giovanni, who has been called "the poet laureate of black women and sensitive souls everywhere," has received numerous awards for her literary works, including the Ohioana Library Award for "Sacred Cows...and Other Edibles." She received the McDonald's Corporation Literary Achievement Award and the company established a Poetry Award in her name to be given in perpetuity. Throughout her career, she has published over two dozen books of poetry and essays. Her latest work, "Love Poems," was released this year.

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The GW Laureate Lectures were established in cooperation with the Phi Beta Kappa Society to provide an opportunity for members of the University and Washington, D.C., metropolitan communities to learn from individuals who have distinguished themselves and been recognized in their fields of expertise.

For more information, please call (202) 994-7706.

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FOR IMMEDIATE RELEASE
April 28, 1997

MEDIA CONTACT: Audra Garling
(202) 994-6467

**GW CELEBRATES THE WORK OF MASTERS OF FINE ARTS STUDENTS
IN TWO CONSECUTIVE SHOWS**

"M.F.A Spring Thesis Candidate Shows"
Group I May 1-17 and Group II May 23-June 9

EVENT: Dimock Gallery presents its annual "M.F.A. Spring Thesis Candidate Shows," which feature works of art by The George Washington University Master of Fine Arts degree students. The show will feature a variety of media including works in ceramics, design, painting, pastel, printmaking, sculpture and visual communications.

WHEN: Group I: May 1 - May 17, 1997
Group II: May 23 - June 9, 1997
Tuesday-Friday, 10 a.m. to 5 p.m.
Also open selected hours in conjunction with
Lisner Auditorium events.

WHERE: The George Washington University
Dimock Gallery
730 21st Street, NW
(off the lower lobby of Lisner Auditorium)
Washington, D.C.
(Foggy Bottom/GWU Metro, blue and orange lines.)

Background:

Classical mythology, 17th-century Indian painting and the Symbolist movement are among the many inspirations for the work featured in two consecutive exhibitions at GW's Dimock Gallery. "M.F.A. Spring Thesis Candidate Shows: Groups I and II" celebrate the artwork of Master of Fine Arts degree candidates and recent graduates from the Department of Art in a variety of media, including ceramics, design, painting, pastel, printmaking, sculpture and visual communications.

Group I artists include Amy Balent, Hedy Buzan, Kathleen Carlson, Jan Clayton-Minor, Alison Jones, Faramarz "BJ" Mofid and Lorraine Summers. Group II artists include Mason Carl, Sally Molenda, Thomas Rosenquist, Colleen A. Schneider, Louise Sennesh, Chandra Townsend and Cristina Villalobos.

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Four painters and one pastel artist strongly represent the broad range of work currently being produced in the department of art's painting program. Balent and Rosenquist offer complex abstract compositions where formal aesthetic issues find resolution. The figurative work of Jones and Sennesh explores the challenges of symbol and color. In contrast, Clayton-Minor's mysterious landscapes are done in pastel on canvas and have a unique tonal subtlety.

Mofid, a sculptor, works with welded steel rods which effectively delineate the monumental flowing shapes inspired by stalactites and stalagmites. Summers, a printmaker, is inspired by the natural world; rich textural surfaces suggesting fossilized forms are achieved by layering different printmaking techniques.

A ceramic artist, Schneider presents a series of "commemorative vessels," embellished with sculptural surface detail and unique glaze effects. Carlson's work in porcelain explores feminine imagery in classical mythology and how these themes still resonate in today's society.

Experimentation with typography is the foundation for the work of visual communications artists Carl and Villalobos. Carl transforms the two-dimensional structure of the alphabet into large, three-dimensional, abstract formations of poetic design. Villalobos' hand-made books include computer-manipulated photographic images which complement poetic text, communicating a sense of feeling and mood. Visual communications artist Townsend has created a promotional advertising package for a local sports association including a variety of logo designs.

Buzan's central thesis drawing appropriates design devices she found common to a mid-17th century Indian painting and an eighth-century Huari mosaic mirror. Molenda approached the issue of design by analyzing traditional book forms and materials in terms of sculptural design.

For more information, please contact Lenore Miller
at GW's Dimock Gallery, (202) 994-1525.

FOR IMMEDIATE RELEASE
April 29, 1997

CONTACT: Karen Sibert or
Denise Isaac
202/994-9023

HOLISTIC APPROACH TO QUALITY IMPROVEMENT IN HIGHER EDUCATION IS TOPIC OF NEW GW REPORT

Washington -- A new report published by the Educational Resources Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University reviews principles which improve quality in higher education institutions. The report, **"A Culture for Academic Excellence: Implementing the Quality Principles in Higher Education,"** specifically deals with the conceptual framework of the quality principles, its effect, and its use holistically.

In the context of higher education, striving for high quality is not a new concept. Institutions have always held academic excellence and high quality as the highest goals. Achieving these goals was easier in a time of abundant resources and favorable demographics. However, the environment has changed. Institutions are facing decreasing enrollments and revenues, while costs and competition for students are increasing. The study provides solutions to these problems.

The authors, **Jann E. Freed, Ph.D.,** associate professor of management at Central College; **Marie R. Klugman, Ph.D.,** associate professor of statistics at Drake University; and **Jonathan D. Fife, Ed.D.,** professor of higher education administration at The George Washington University, agree that individually the principles discussed in the report are not new or unique, but when implemented as a total system, will create a culture of academic excellence in higher education institutions. The authors define the quality principles as a personal philosophy and an organizational culture which utilize scientific measurement outcomes, systematic management techniques and collaboration to achieve the mission of the institution.

"A Culture for Academic Excellence: Implementing the Quality Principles in Higher Education," is Vol. 25, No. 1 of the Higher Education Report Series from the Association for the Study of Higher Education (ASHE)-ERIC Clearinghouse on Higher Education. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$24.00 from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C., 20036. Copies for review by the educational press are available upon request. For more information, contact Cherri Wright at ERIC, phone: 202/296-2597; e-mail: cwright@eric-he.edu.

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